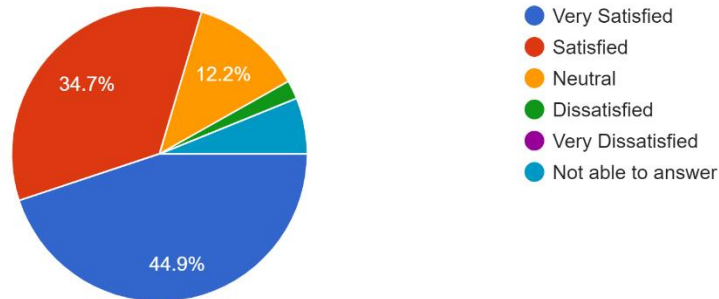


Visual Art Network Membership Survey 2024 Results

How satisfied are you with the opportunities provided by the gallery to exhibit your art/craftwork?

49 responses

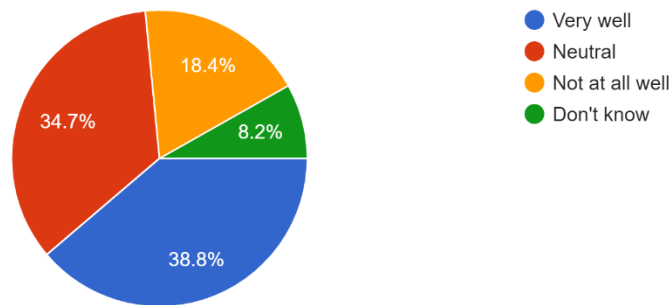


Dissatisfied – 2%

Not able to answer – 6.1%

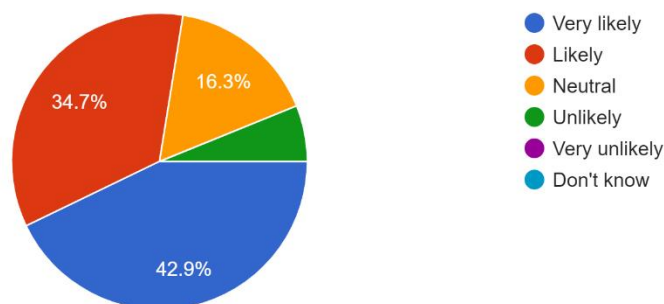
How well do you feel that VAN promotes and markets exhibitions in the gallery?

49 responses



How likely are you to recommend VAN to other artists / makers?

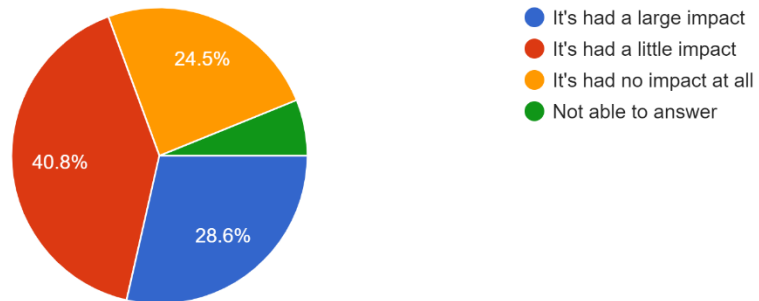
49 responses



Unlikely – 6.1%

To what extent has being a member of VAN had an impact on your artistic practice and development?

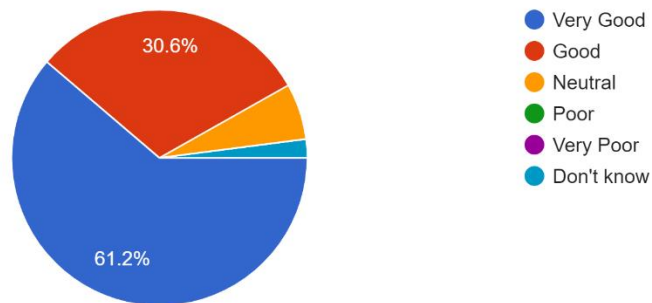
49 responses



Not able to answer – 6.1%

How would you rate the communication you receive from the Trustees?

49 responses

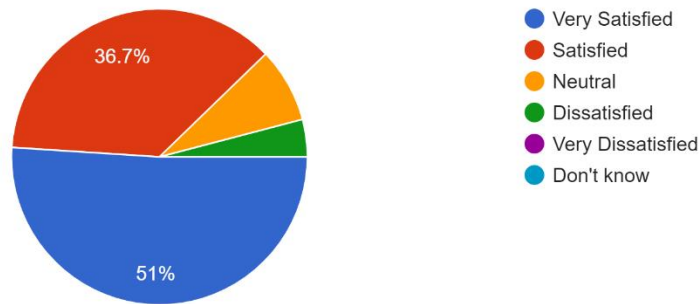


Neutral – 6.1%

Don't know – 2%

How satisfied are you with the Trustees' leadership of the organisation?

49 responses

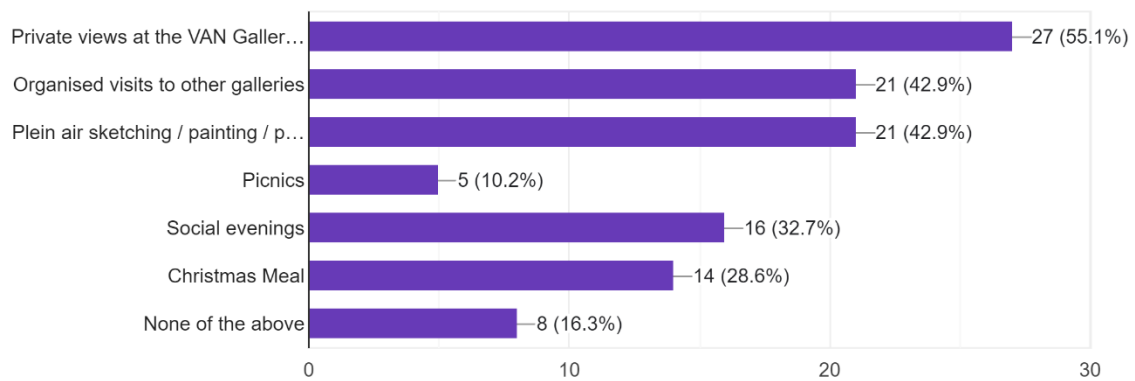


Neutral – 8.2%

Dissatisfied – 4.1%

Which of the following member events would you be interested in attending? (Tick all that apply)

49 responses



Main Themes from the Feedback

Improvements to appearance of the gallery and exhibitions

- More/better display areas for 3D items – less clutter
- More wall space for 2D items
- Change displays more often
- Improve card displays
- Electronic submission of information for works submitted for exhibition
- Improve the labelling of works so that it is consistent (all printed)
- Improve curation of 3D items
- Tidy up downstairs and create more/better storage areas

Marketing and Publicity

- Increased / improved use of social media to advertise VAN, exhibitions etc

Events Members Would Like To See

- Skill / knowledge /ideas sharing sessions
- Artist talks and demonstrations
- Workshops (e.g. on building your own websites)
- Artists' networking events
- Social meet ups
- Taster days
- Private views
- VAN taking part in pop-ups and Fairs

Health and Well-being Benefits of Taking Part in Artistic Activities

- Helps with processing thoughts and emotions
- Therapeutic - helps reduce stress / anxiety / depression
- Improves self-esteem
- Increased confidence
- Something to focus on and distract from everyday pressures / concerns
- Enhanced enjoyment, fulfilment, sense of achievement and purpose
- Keeping mind and body active
- Helps with relaxation
- Provides a safe, calm and tranquil place
- Communication, meditation and connection
- Promotes mindfulness